

SENIOR PLANET

FROM **AARP**

Air Quality Monitoring by Citizen Scientists



Karen Donoghue and Craig Newell

© Local Haze

Hello! We're Karen & Craig

- Long careers in tech biz

Agenda

- Air quality is important
- You can't manage what you can't measure
- You can participate in understanding your air quality



Karen Donoghue and Craig Newell

WHY

Why is air quality important?

Why monitor your air quality?

- Health impacts for individuals
- Community wide impacts

**The
Guardian**

Cancer breakthrough is a 'wake-up' call on danger of air pollution

Sat 10 Sep 2022 12:08 BST

Scientists uncover link between car fumes and cancer, helping explain why so many non-smokers get the disease

The Washington Post

HEALTH

Urban air pollution affects 2.5 billion people worldwide, study says

By Linda Searing
February 6, 2022 at 9:00 a.m. EST

**SCIENTIFIC
AMERICAN®**

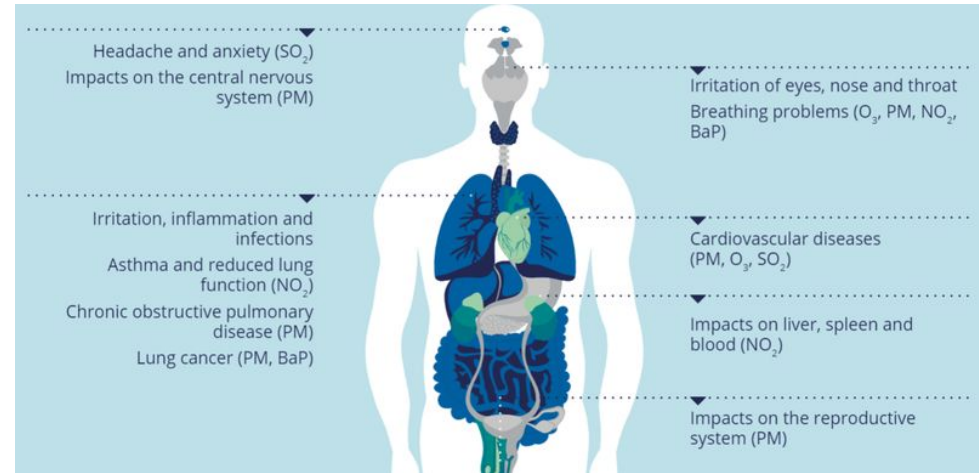
Switching to Electric Cars Could Prevent 89,000 Deaths in the U.S.

By Mike Lee, E&E News on June 20, 2023



Human Health Impacts...

- Air pollution accounts for more than 1 in 8 deaths globally
- Air pollution contributed to 8.1 million deaths in 2021
- Air pollution is the 2nd leading risk factor for early death, surpassed only by high blood pressure
- Air pollution currently shortens the average person's lifespan by 1 year and 8 months



Source: [EU](#)

The effects are still being understood

Stories from the [Environmental Factor](#) (NIEHS Newsletter):

- Outdoor air pollution may be linked to **uterine cancer** in U.S. women (June 2024)
- Air Pollution May Trigger DNA Modifications Tied to **Alzheimer's Disease** (April 2024)
- Scientific Journeys: Using AI to Track a Major Source of Pollution (March 2024)
- Indoor Wood-burning May Be Linked to **Lung Cancer** in U.S. Women (September 2023)
- Everyday Air Pollution Can Harm **Brain Development** in Adolescents (September 2023)
- Wildfire Smoke, Other Air Pollution Can Harm **Brain Health**, Expert Says (August 2023)
- Air Pollution and Forever Chemicals **Continue to Pose Health Risks** (March 2022)
- Air Pollution Affects Children's **Brain Structure** (February 2022)
- Increasing Evidence Links Air Pollution With **Breast Cancer** (November 2021)
- Fine Particulate Air Pollution Associated With Higher **Dementia Risk** (September 2021)

Air Quality is no longer improving

Clean Air Act

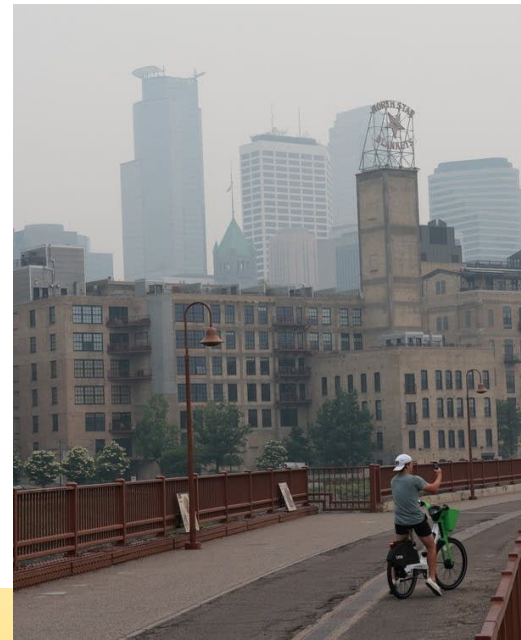
- Efforts starting in the 1960s have made a huge impact in North America
- [Improvements](#) have stalled after easy wins

Fires

- Affecting people [everywhere](#)
- No longer just “wildfires” (towns and cities)

Drought

- Pollutants from the [Great Salt Lake](#)



AIR

What exactly is the air that we breathe?

What is Air?

Mixture of gases

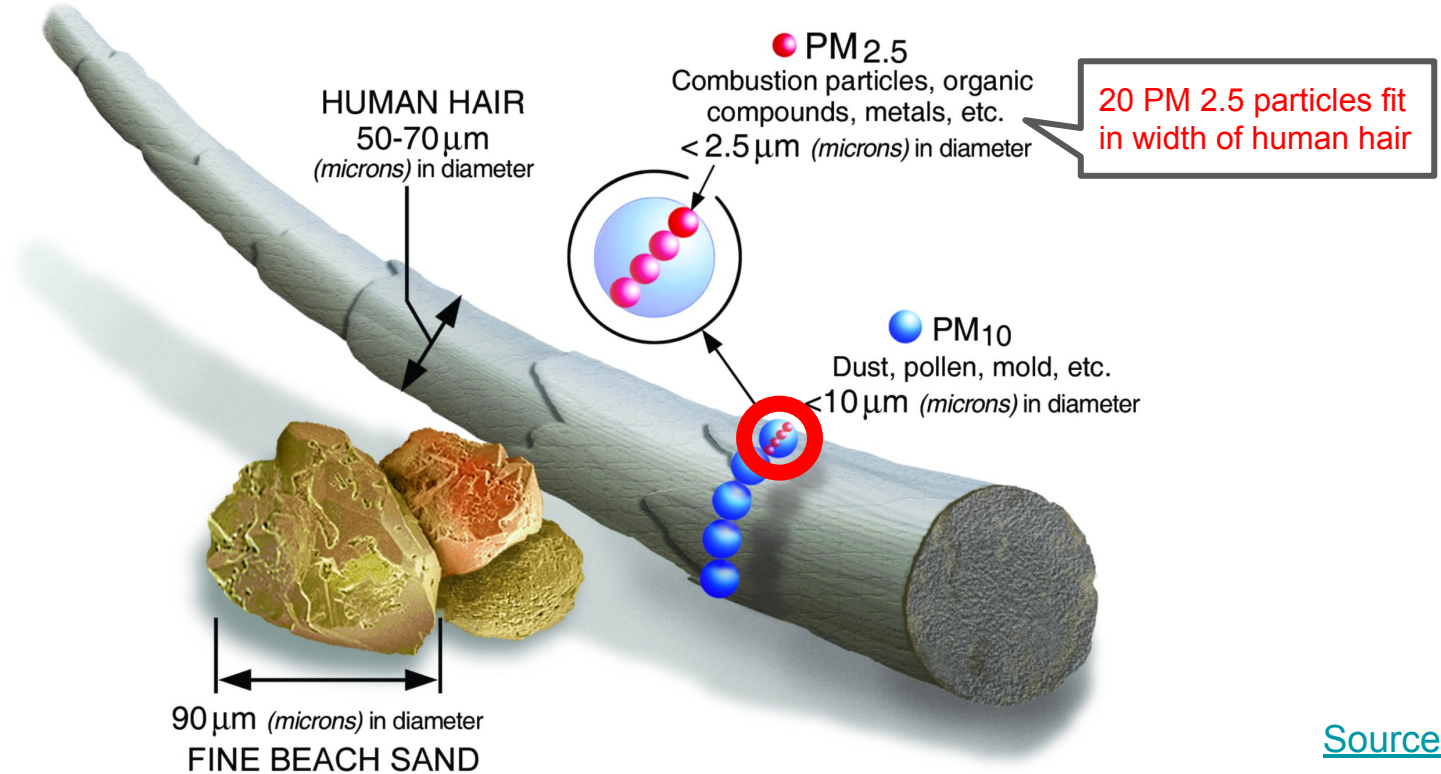
- 99% Nitrogen and Oxygen
- Moisture
- Aerosols
(Suspended particles)

| Volume of the Most Abundant Gases in Our Atmosphere | | | | |
|---|-----------------------------------|-----------|------------------|--------|
| Gas | Volume in Parts Per Million (ppm) | Percent | Atomic Symbol | Bond |
| Nitrogen | 780,840 ppm | 78.0840% | N ₂ | triple |
| Oxygen | 209,460 ppm | 20.946% | O ₂ | double |
| Argon | 9,340 ppm | 0.934% | Ar | none |
| Carbon dioxide | 400 ppm* | 0.040%* | CO ₂ | double |
| Neon | 18.18 ppm | 0.001818% | Ne | none |
| Helium | 5.24 ppm | 0.000524% | He | none |
| Methane | 1.79 ppm | 0.000179% | CH ₄ | single |
| Krypton | 1.14 ppm | 0.000114% | Kr | none |
| Water vapor | 40,000 ppm | 0 to 4% | H ₂ O | single |

Measuring gases is difficult

- Technically, it is really difficult to measure gases
- The sensors that do exist are expensive and require frequent recalibration or replacement
 - For example, CO₂ sensors used for indoor measurement require exposure to “outside air” every 3-4 weeks to recalibrate
- A lot of outdoor air quality monitoring focuses on aerosols or suspended particulate matter (PM)

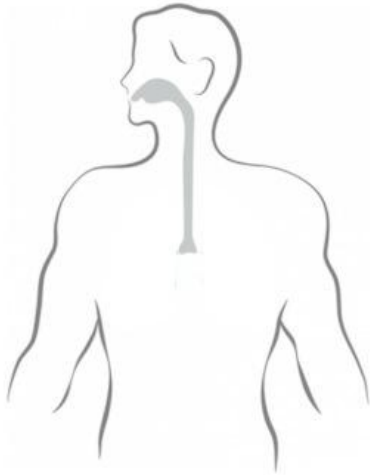
What is particulate matter (PM)?



[Source: EPA](https://www.epa.gov/air-quality-monitoring/citizen-scientists)

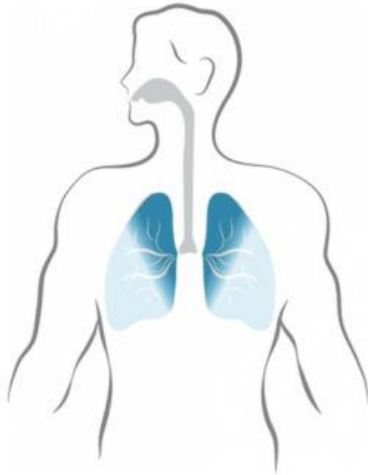
What do we measure?

PM₁₀
 $\leq 10 \mu\text{m}$



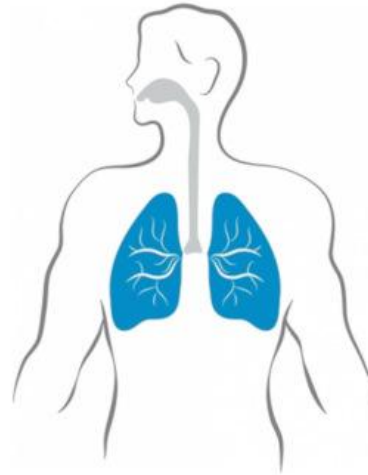
Coarse particles
Upper respiratory tract

PM_{2.5}
 $\leq 2.5 \mu\text{m}$



Fine particles
Lower respiratory tract

PM₁
 $\leq 1.0 \mu\text{m}$



Very fine particles
Alveolus (tiny air sacs)

Source: © Encyclopédie de l'Environnement

How does PM relate to health impact?

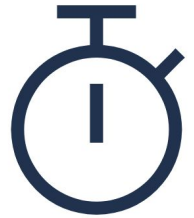
Every country has created a health impact index for Air Quality including PM (e.g. US EPA AQI shown below)

| Daily AQI Color | Levels of Concern | Values of Index | Description of Air Quality |
|-----------------|--------------------------------|-----------------|---|
| Green | Good | 0 to 50 | Air quality is satisfactory, and air pollution poses little or no risk. |
| Yellow | Moderate | 51 to 100 | Air quality is acceptable. However, there may be a risk for some people, particularly those who are unusually sensitive to air pollution. |
| Orange | Unhealthy for Sensitive Groups | 101 to 150 | Members of sensitive groups may experience health effects. The general public is less likely to be affected. |
| Red | Unhealthy | 151 to 200 | Some members of the general public may experience health effects; members of sensitive groups may experience more serious health effects. |
| Purple | Very Unhealthy | 201 to 300 | Health alert: The risk of health effects is increased for everyone. |
| Maroon | Hazardous | 301 and higher | Health warning of emergency conditions: everyone is more likely to be affected. |

Health triggers vs. Long term exposure

The human impact can be:

- Concentrations triggering symptoms (acute exposure)
 - Asthma attacks
- Long-term health impact (chronic exposure)
 - Reduced lung capacity
 - High blood pressure
 - Primary focus of medical research and governmental monitoring



WHERE

Where should we monitor?

Where to measure?

To best understand health impact, a personal “dosage meter” would be optimal but inconvenient:

- Plume Flow
- Underground Mining



Monitoring at Fixed Locations

Near places where people spend time

- Home
- Office
- School

Access to power and communications

- Almost all air quality monitoring is at fixed sites



What is between fixed monitors?

But how to understand the space between fixed sensors?

- Mount sensors on things that move
 - Vehicles
 - Google Maps Street View cars
 - Even bicycles



Positioning Practicalities

Where to place a sensor?

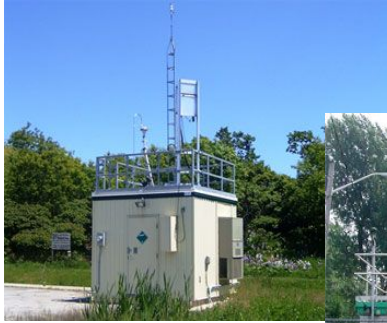
- Isolated field as per weather sensors
- Sides of buildings are convenient
 - Watch for exhaust air (dryer vents, kitchen exhaust, HRV exhaust)
 - Where people hang out (smokers, vapers)



HOW

How is air quality measured?

Reference air quality monitoring = big and expensive



Classic air quality monitoring

Expensive to buy and operate

- Regular maintenance
- Regular calibration



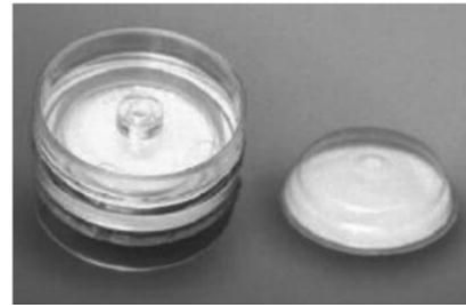
Many alternatives to measure Particulate Matter (PM)

- **(\$\$\$) Gravimetric**
 - Batch process to weigh filter before and after air is blown in
- **(\$\$\$) Beta-ray absorption (BAM)**
 - Nuclear radiation absorption
- **(\$\$) Tapered element oscillating microbalance (TEOM)**
 - A continuous system of weighing particles
- **(\$) Laser Particle Counting**
 - Fire a laser through the air and count the interruptions
- **(\$) Light scattering**
 - Measure visual haze at a small scale

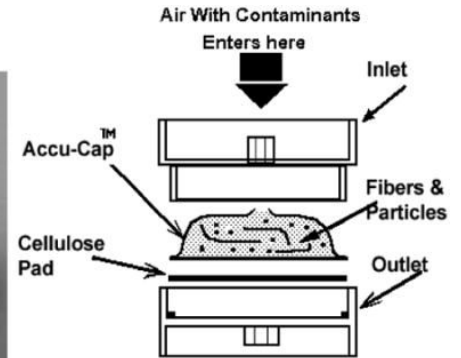
How to measure Particulate Matter (PM)?

Gravimetric Measurement

- Gold standard
- Labor intensive
- Further analysis of physical & chemical composition possible



(a)

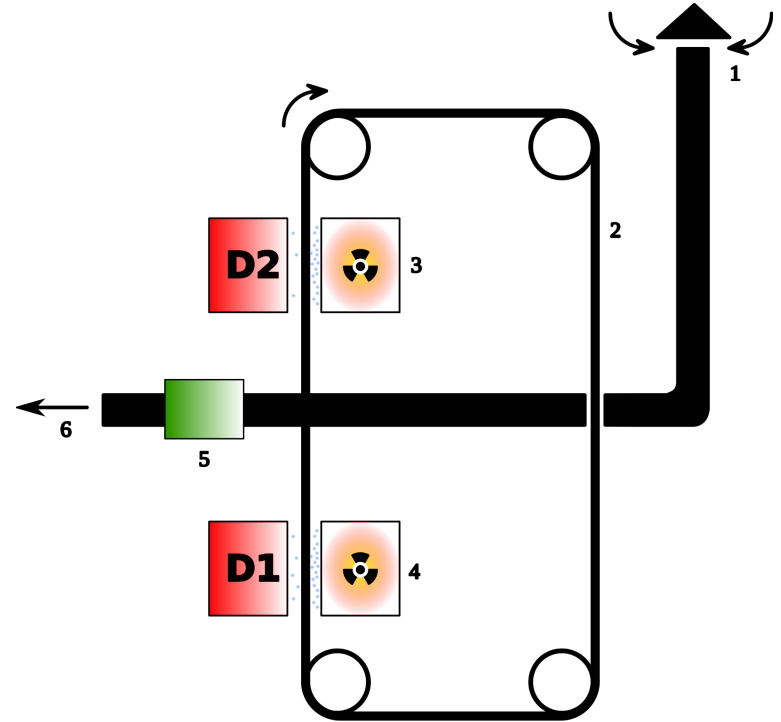


(b)

How to measure Particulate Matter (PM)?

Beta-ray Absorption (BAM)

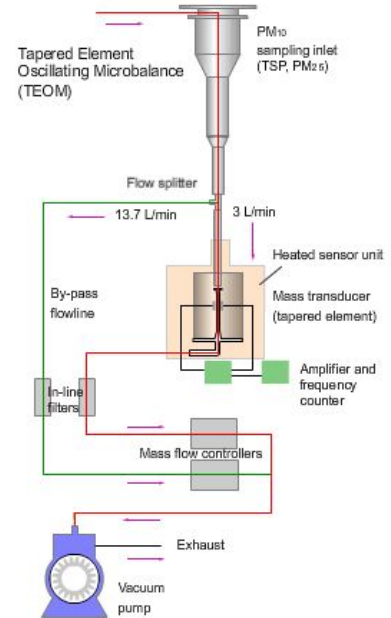
- “Fun with radiation”
- Beta-rays absorbed proportionally to mass not size.



How to measure Particulate Matter (PM)?

Tapered element
oscillating microbalance
(TEOM)

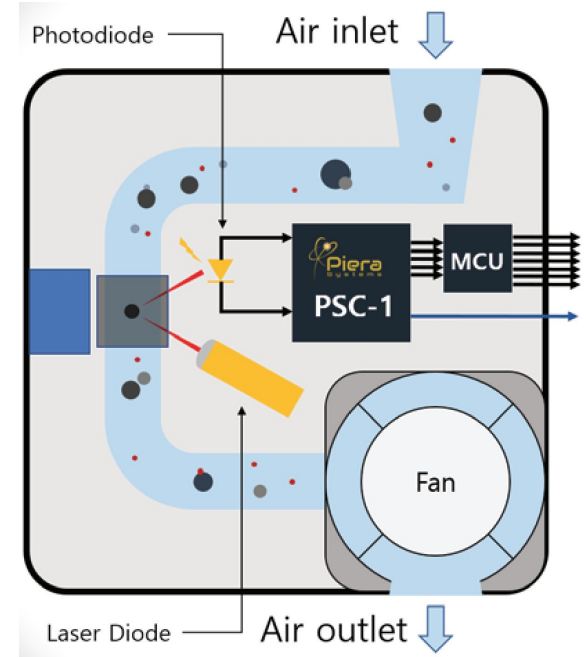
- Practical outside the lab.
- Does not have to be a huge machine



How to measure Particulate Matter (PM)?

With advances in solid state technology and ICs

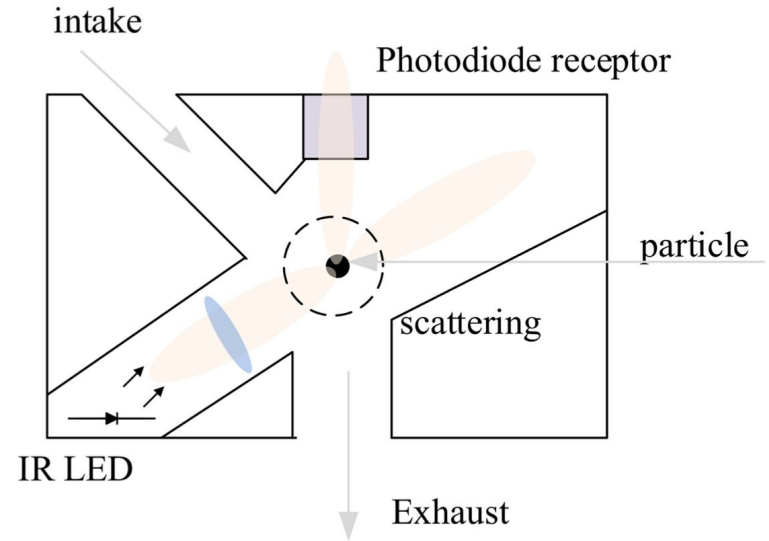
- Count individual particles in the air giving both number and size
- Size distributions are correlated with source



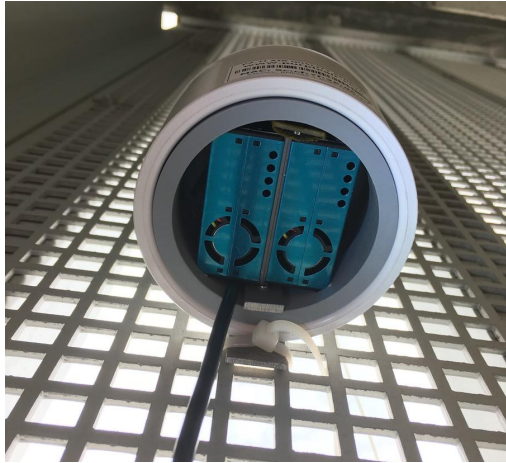
How to measure Particulate Matter (PM)?

Light scattering

- The “lowest cost” approach
- Poorest quality data



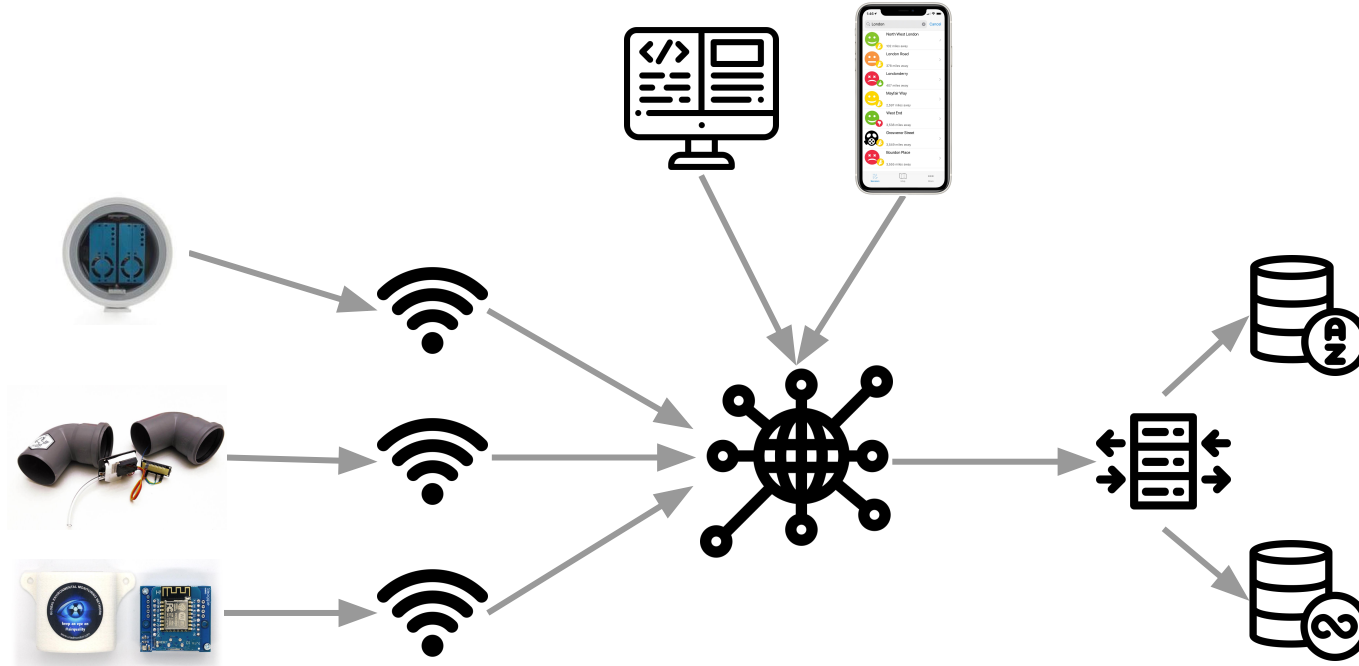
The rise of low cost PM sensors



SENSOR.COMMUNITY



Basic Data Gathering IoT System



Basic IoT system has devices connected across a network, a database and application server

Communication to the cloud



- WiFi as almost everyone has it without extra costs



SENSOR.COMMUNITY



WHEN

When should we monitor?

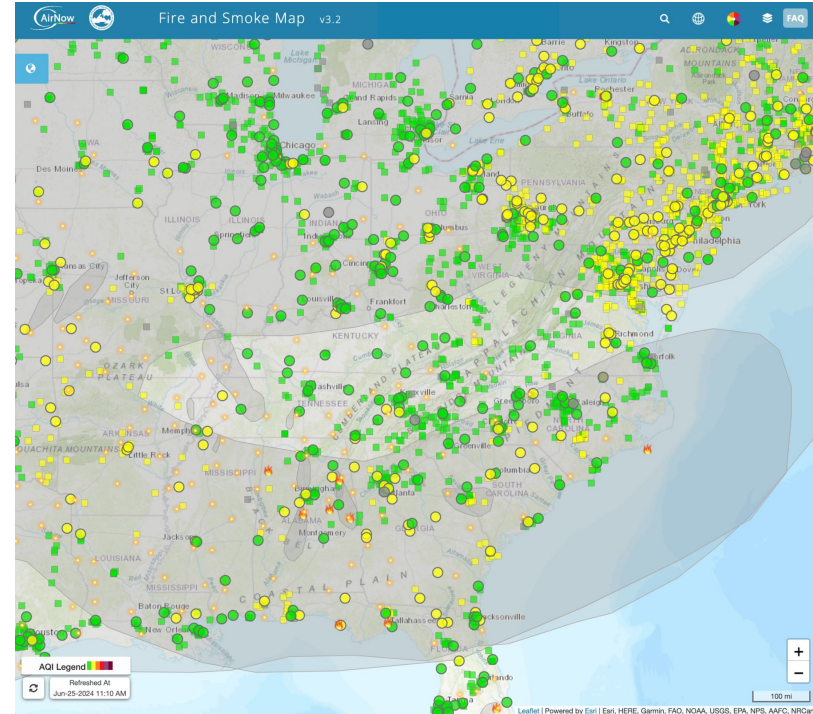
All the time...

To understand long term exposure

- Measure all the time and at as many places as possible
- However this is not really practical...

Fires becoming more frequent and widespread

- PM sensors can serve as an early warning system as smoke often spreads well ahead of heat
- Low-cost sensors are being incorporated into smoke forecasting:
 - AirNow [Fire and Smoke Map](#)
 - [FireSmoke](#) Canada



When fires come to sensors...

- Public Safety Power Shutdowns (PSPS)
 - Sensors go offline when power is turned off and internet fails
- Monitoring after fires often difficult due to long term lack of power and connectivity

After the fire...

Long after the particulate matter (PM) clears:

- Unlike general air pollution where the gases are correlated with PM
- Burnt structures, vehicles, etc. off-gas many things that are still being understood



Los Angeles County firefighters put out a hotspot along the 100 block of Altadena Drive during the fight against the Eaton fire in Altadena on Friday, Jan. 10, 2025. (Photo by Keith Birmingham, Orange County Register/ SCNG)

WHO

Who is interested in air quality?

Consumers that are also citizen scientists

CRAIG / Persona role: Air quality enthusiast

HUMANLOGIC



Job title:
Engineer

Gender, age, location
M, 44, Boston, MA USA

Preferred channels
Email, SMS, web, mobile

Example quote

"I want to be able to see, understand and analyze my local air quality sensor data."

Key characteristics
Very technical

Favorite brands



Frustrations & pain points

Concerned about local air quality
Can't find DIY AQ sensor to buy
Family member with asthma

Motivations & key influences

Interested in the rise of low-cost sensors and their ability to quantify air quality
Reads EPA scientific reports on air quality

Goals & needs

Wants to understand about AQ data and the ability to have confidence in sensor readings
Will build own hardware as required

Questions

How can I trust that the AQ sensor readings are accurate?
How many sensors are there and where are they located?

Applications used in work & life

iPhone X and iPad Pro
MacBook Pro
JIRA

Feature requests

iOS app to monitor local air quality
Simple way to understand the reliability of the data, not just the readings



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M, 44

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Email,

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Citizen scientists monitoring air quality

Example motivations to monitor air quality:

- Living in an RV while avoiding wildfires
- Urban living in a retirement community
- Citizen scientist advocacy groups understanding local pollution sources
- Wildfire early warning

RV (Recreational Vehicle) living

- Using air quality monitoring as a “compass” to find locations with “good air” in wildfire-prone areas



All photos by Dr. Jiahong Juda.

Urban retirement community

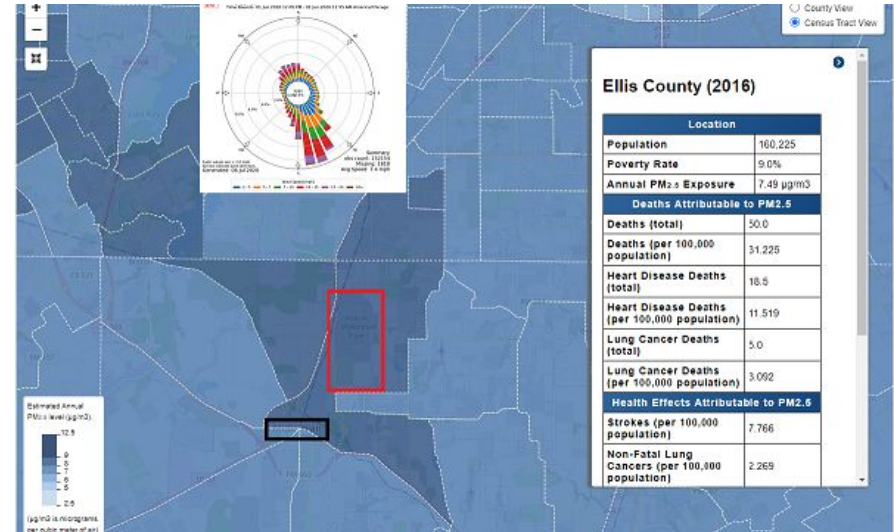
- Sharing knowledge about air quality in a residential Continuing Care Retirement Community (CCRC) in San Francisco
- 350 residents



(Photo credit: MDR, San Francisco)

Citizen scientist advocacy groups monitoring air quality

- Community advocacy providing transparency in government AQ monitoring of a cement factory in Midlothian, Texas
- Established a citizen network of air quality sensors to share data




MIDLOTHIANBREATHE
www.midlothianbreathe.org

Local Haze crowdsources air quality sensor readings worldwide and rates sensor accuracy



Local Haze



Data Sources



13319 sites



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10961 sites



1448 sites



46 sites



465 sites



Total Active Sensors

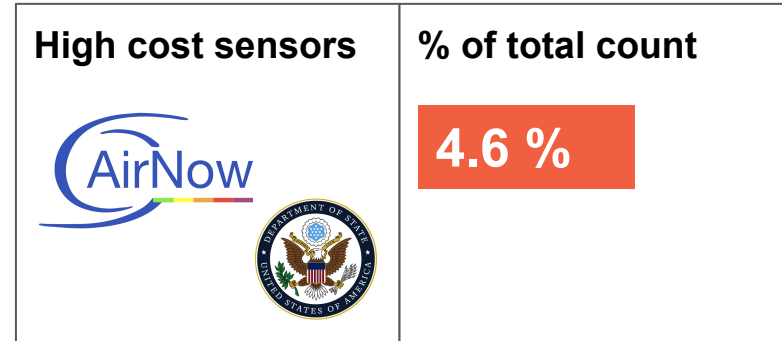
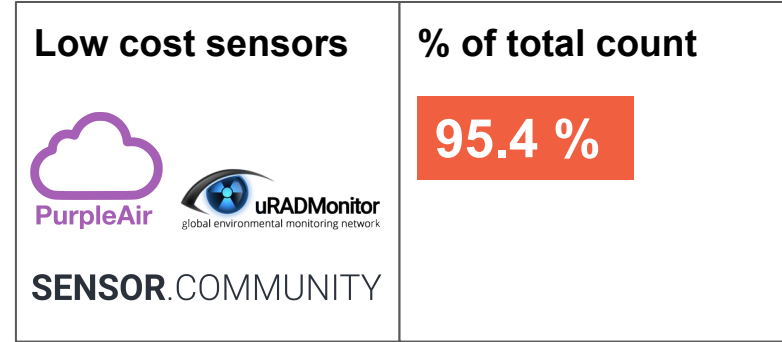
32,239 sites

**LOW COST
SENSORS**






**EXPENSIVE
SENSORS**




Design Challenge: Ranges of data quality and volume

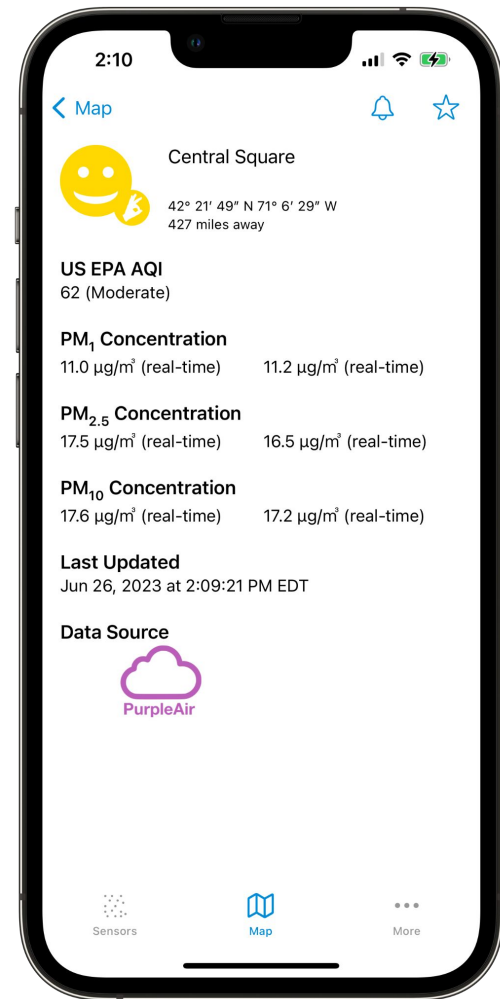
- Large disparity in the volume and quality of data
- Lots of low quality data vs. a very small amount of high quality data
- UX presentation challenge to communicate the quality of the data, not just the value



Visual language

| Local Haze sensor reading | Description |
|---|--------------------------------|
|  | Good |
|  | Moderate |
|  | Unhealthy for sensitive groups |
|  | Unhealthy |
|  | Hazardous |

| Local Haze confidence | Description |
|--|-----------------|
|  | High confidence |
|  | OK confidence |
|  | Low confidence |



Design challenges

- What's the correct way to notify for a specific AQ sensor?
- Filtering frequent notifications
- Should notifications remain persistent or should they be ephemeral? (i.e. fade away)

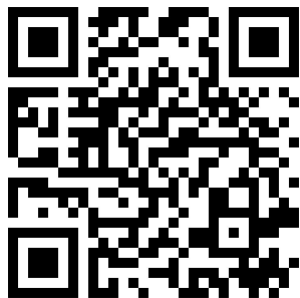


Preview: Air quality data on a watch form factor





Consumers can easily understand their local air quality “on the go”



Contact:
LOCALHAZE@HUMANLOGIC.COM

4.6

out of 5



30 Ratings

App Store feedback from Local Haze users:

“The graphics are simple and the features are few, but what it does, it does very well. Here in Northern California, that is critical.”

“Local Haze offers a simple app to view PM 1, 2.5, and 10 data as well as AQI readings.”

“Combines data from various sensors. Fast and easy to use.”

Key takeaways

- Air quality is important
- You can't manage what you can't measure
- You can participate in understanding your air quality

SENIOR PLANET

FROM **AARP**

Q & A

Please submit questions via chat